

International Faculty Fellows at the MIT Sloan School of Management are faculty from universities in China, Korea, Portugal, and Russia who are working with MIT Sloan to strengthen graduate management education at their schools.

international faculty fellows program

fall term 2009



The International Faculty Fellows (IFF) program at MIT Sloan, now in its fourteenth year, brings faculty from universities in China, Korea, Portugal, and Russia to Cambridge for training in teaching and course development. Many IFFs also spend some of their time at MIT Sloan identifying or continuing research projects.

The vision is to help the participating universities' faculty prepare graduate management students for careers in the global business arena by upgrading their MBA programs to world-class levels. Three universities in China—Tsinghua University in Beijing; Fudan University in Shanghai; and Lingnan (University) College, Sun Yat-sen University in Guangzhou—participate with International MBA (IMBA) programs. Sungkyunkwan University in Seoul, Korea, participates with an MBA program at its graduate school of business, SKK GSB. Two universities in Portugal, Universidade Católica Portuguesa and Universidade Nova de Lisboa, participate with a joint, internationally competitive degree program known as the Lisbon MBA. MIT Sloan and Moscow School of Management Skolkovo plan to launch several joint programs aimed at strengthening Skolkovo's management education programs at the international level.

Most IFFs come to MIT Sloan to learn what the School's faculty members teach, how they teach it, and how their students learn. They join MBA classes and consult with their faculty advisers on ways to adapt MIT Sloan course materials to their own environments. They also attend workshops to learn how to teach cases and conduct Western-style participant-centered classes, a stark contrast with the more traditional style of teaching by lectures and exams. Many IFFs take further advantage of their time at MIT Sloan to learn Western research methodologies and to identify research topics they can continue at their own universities, often in collaboration with MIT Sloan faculty.

The IFF program at MIT Sloan extends beyond curriculum to include other initiatives shared with faculty, students, and staff from the participating schools. For example:

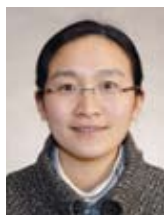
- MIT Sloan faculty members visit the Chinese, SKK GSB, Portuguese, and Skolkovo campuses to give lectures and teach short courses. These experiences go far toward helping them understand more fully the dimensions of non-U.S. environments.
- For ten years, Project Teams of MIT MBA students visited the Chinese campuses during spring break to teach IMBA students about aspects of the workplace not usually included in their curricula, such as interviewing, teamwork, leadership, and networking. In Spring 2008, these visits were replaced with China Lab, a new stage in student exchange and collaboration. In spring 2009, working in small IMBA-MBA teams, 24 IMBA and 24 MBA students undertook three-month internships that embraced classroom-based education, social activities, and company visits. They all spent time together in both countries. A third China Lab will take place this academic year.
- For many years during spring break, study groups of MIT Sloan MBAs traveled to China to meet with executives of Chinese firms and tour their operations. They met with IMBA students as well and included them in these professional visits. More specifically focused trips also take place. In 2007, MIT Sloan Professor Yasheng Huang took a team of MBAs to Yunnan province where they observed the entrepreneurial environment and offered on-the-spot consulting services to Chinese entrepreneurs exploring business opportunities in China and the United States.
- Most second-year SKK GSB MBA students spend a term in U.S. graduate business schools, many at MIT Sloan. In June, Lisbon MBA students come to MIT Sloan for a three-week customized program of courses and visits to local companies. Skolkovo MBA students plan to spend time at MIT Sloan in their fall term.
- From time to time, administrators at the participating universities come to Cambridge to talk with their MIT Sloan counterparts about important functions such as marketing and communications, alumni relations, admissions, career development, resource development, finances, and technology services.

MIT-CHINA MANAGEMENT EDUCATION PROJECT



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Faculty Host: Michelle Hanlon
**At MIT 8/9/09 – 10/9/09*



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SPECIAL VISITOR



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MIT-PORTUGAL LISBON MBA COLLABORATION



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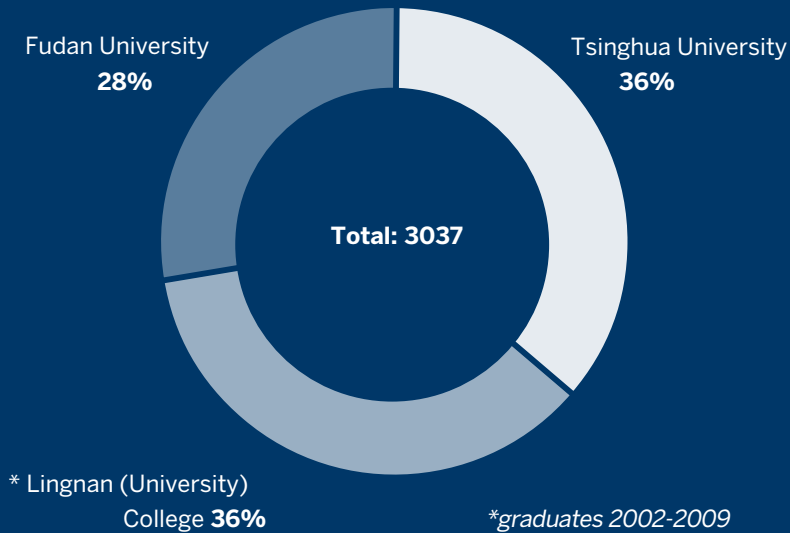
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INTERNATIONAL MBA (IMBA) GRADUATES 1999-2009



205 faculty from China, Korea, and Portugal have spent time at MIT Sloan as IFFs

MIT Sloan faculty have made **172** visits to the Chinese, Seoul, and Portuguese campuses

MIT Sloan faculty have had **256** opportunities to host IFFs in Cambridge

148 MIT Sloan MBAs have visited the Chinese schools as members of Project Team (1998-2007)

48 MIT Sloan MBAs and **56** Chinese IMBAs have participated in China Lab

THE IFF PROGRAM HAS A GLOBAL REACH

In 2004 and 2005, MIT Sloan worked with Sistema Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM) in Mexico to enhance the performance of ITESM faculty and launch a premier Mexican MBA program with a focus on innovation. Eleven ITESM IFFs spent terms at MIT Sloan. Also in 2004 and 2005, the International Finance Corporation sent three IFFs to MIT Sloan from the Graduate School of Business, Ghana Institute of Management and Public Administration (GIMPA). From 2002 until 2008 the School of Business and Tourism Management at Yunnan University in Kunming, China, participated in the MIT-China Management Education Project through its Internationally Oriented MBA (IOMBA) program. Twenty-three Yunnan faculty members came to MIT Sloan as IFFs and the School graduated 181 IOMBAs. In 2009, the School of Business and Finance, University of the Western Cape, South Africa, sent a faculty member to the IFF program as a special visitor during the spring; another is a special visitor this fall.

The IFF program at MIT Sloan originated with the MIT-China Management Education Project, established in 1996 to strengthen graduate management education programs at selected Chinese universities. English is the official language for all teaching, homework, and examinations. The program initially supported International MBA (IMBA) programs at Tsinghua University in Beijing and Fudan University in Shanghai. Lingnan (University) College, Sun Yat-sen University in Guangzhou joined in 1999. Fudan and Tsinghua graduated their first IMBAs in 1999. Lingnan graduated its first IMBAs in 2002. The project has worked so well that in 2001 its original time frame of five years was extended to ten, and in 2006 it was extended for another five.

In 2003, MIT Sloan and the Graduate School of Business (SKK GSB) at Sungkyunkwan University in Seoul, Korea, signed a Memorandum of Understanding to work together to develop a new, world-class MBA program at SKK GSB. English is the program's official and everyday language. SKK GSB graduated its first MBA class in 2006. In 2008, the collaboration was extended for another four years.

In 2008, MIT Sloan established a five-and-one-half-year collaboration with two premier business schools in Portugal, the School of Economics and Business at Universidade Católica Portuguesa and the School of Economics and Management at Universidade Nova de Lisboa. The collaboration

supports the two universities that have merged their MBA programs into an internationally competitive program known as the Lisbon MBA. Students receive a joint MBA degree from Nova and Católica as well as a certificate from MIT. Six Portuguese faculty members attend MIT Sloan each year as IFFs.

In 2009, MIT Sloan began a major new initiative with Moscow School of Management Skolkovo to launch a series of joint programs that will strengthen Skolkovo's capacity in business and management education at the international level, and at the same time expose MIT Sloan faculty and students to a new range of global developments and challenges. Each year one Skolkovo faculty member will spend some or all of a full semester at MIT Sloan as an IFF. The collaboration will continue for up to three years.

For further information about the IFF program, please get in touch with:

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